



ZELIO E-MOBILITY LIMITED

(Formerly known as Zelio Auto Private Limited)

Manufacturer & Assembling : Electric Scooter, Bikes & E-Rickshaw

Regd Office : Shop No. 542, 1st Floor, Auto Market, Hisar - 125 001 (Haryana)

CIN : L34102HR2021PLC096362 GST No. : 06AABCZ7775P1ZD

Date: April 14, 2026

To,

The Manager
Listing Department
BSE Limited
P. J. Towers, Dalal Street Fort
Mumbai – 400001

Scrip Code: 544563

Symbol: ZELIO

ISIN: INE1B3501014

Subject: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 — Press Release.

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015, we are enclosing herewith the Press Release titled “**Zelio Electric Scooters Joins Hands with Punjab Kings as Official EV Partner for 2026 Season**”.

Kindly take the information on record.

Thanking You,

**Yours faithfully,
For Zelio E-Mobility Limited**

**Kunal Arya
Managing Director
DIN: 09241630**

Zelio Electric Scooters Joins Hands with Punjab Kings as Official EV Partner for 2026 Season



Chandigarh, April 14, 2026: Zelio Electric Scooters, a rapidly expanding electric two-wheeler brand that has been doubling its growth year over year, today announced its partnership with Punjab Kings as the team's Official EV Partner for the 2026 season. This marks a defining moment for the brand - bringing together the energy of Punjab Kings and the momentum of India's green mobility movement.

As the Official EV Partner of Punjab Kings, Zelio E-Mobility will leverage one of India's most-watched sporting platforms to strengthen its brand presence across the country. The partnership encompasses branding rights, digital media integration, and in-stadia activations tied to Punjab Kings throughout the season. Two of the brand's most celebrated models - the XMen+ (launched in 2026) and the X Men 2.0 - will be featured by the team, reflecting the growing public love for these vehicles and placing them squarely in the spotlight of mainstream India.

For Zelio E-Mobility, this partnership is fundamentally about long-term brand building in key markets across India. Cricket offers unparalleled reach - cutting across geographies, demographics, and language groups. By associating with Punjab Kings, the brand aims to deepen its connection with millions of consumers in Tier 2 markets and beyond, accelerating awareness and consideration for its electric two-wheeler lineup at a scale that few other platforms can offer.

"Cricket continues to be one of the most powerful platforms to connect with audiences across India. Our association with Punjab Kings allows us to engage with a wide consumer base while strengthening Zelio's brand presence in a culturally relevant environment. As we scale our operations, such partnerships play a role in aligning visibility with growth momentum," said **Kunal Arya, Managing Director, Zelio E-Mobility.**

Punjab Kings Chief Commercial Officer Mr. Saurabh Arora said, “We are delighted to welcome Zelio Electric Scooters as our Official EV Partner for the season. This partnership reflects the growing synergy between sport and sustainable innovation. As a franchise, we are committed to aligning with forward-looking brands that resonate with today’s consumers, and Zelio’s focus on electric mobility and accessibility makes them a strong strategic fit for Punjab Kings. Through this association, we aim to create meaningful fan engagement while contributing to the broader narrative around clean and responsible mobility.”

Zelio EV Scooters have garnered significant public enthusiasm since their launch, earning strong word-of-mouth and a loyal following among urban and semi-urban riders. Their showcase through Punjab Kings is expected to further amplify this organic momentum, giving potential customers across the country a chance to discover the innovation and style that define the Zelio riding experience. The partnership will activate across multiple brand touchpoints - from jersey branding to digital and social media campaigns that connect Zelio’s story with the passion of cricket fans nationwide.

The partnership reflects Zelio E-Mobility’s broader strategy of investing in brand equity alongside product excellence. As the EV sector in India continues to grow rapidly, Zelio is positioning itself not only as a manufacturer but as a brand that resonates with the aspirations of a new, mobile, and environmentally conscious India. The company also confirmed that this partnership complies with applicable disclosure requirements under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, and does not involve related parties.

This development follows Zelio E-Mobility’s public market debut, where the company raised ₹78.34 crore through its IPO, comprising a fresh issue of ₹58.84 crore and an offer for sale of 11.4 lakh shares worth ₹15.50 crore. The issue saw an overall subscription of 1.5 times, with participation from both institutional and retail investors.

Supported by a dealer network of more than 350 outlets across over 20 states and union territories, Zelio E-Mobility offers a diversified portfolio of electric mobility solutions. Under the ‘Zelio’ brand, it manufactures a range of electric two-wheelers, while its ‘Tanga’ line caters to the three-wheeler e-rickshaw segment, serving a customer base of over 2,00,000 riders.

About Zelio E-Mobility Ltd.

Zelio E-Mobility Ltd., headquartered in Haryana and founded in 2021, has a mission to engineer vehicles that drive our present towards a sustainable future. Zelio E-Mobility offers a range of sturdy and comfortable e-scooters, available in a variety of vibrant colours. Known for their stylish looks, powerful features, and excellent mileage, Zelio E-Mobility’s products are designed to win hearts across the nation. With over 350 dealers nationwide, the company’s strength lies in its extensive research and development. This focus on innovation ensures that its products remain industry-leading in terms of technology and user experience. Zelio E-Mobility is committed to providing easy-to-handle, environmentally friendly vehicles supported by reliable customer service.

For more information, please visit:

Social Media Handles:

LinkedIn: [Zelio E-Mobility](#), [Mr. Kunal](#)

Twitter: [Zelio E-Mobility](#)

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